

Important Deadlines:

- Receipt of research proposals 23/05/2019.
- Announcement of accepted proposals 13/06/2019.
- Receipt of full paper 15/08/2019.
- Announcement of accepted paper 12/09/2019.
- Early bird registration and payment 26/09/2019.
- Conference period: 15-17/10/2019.

Organizing Committee:

- Prof. Bahjat Al-Jawzneh Chairman
- Prof. Torki Al-Fawwaz Vice Chairman
- Mr. Sufian Hraze Coordinator
- Dr. Mahmoud Jaradat Member
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- Ms. Ghada Al-Momani Member
- Rep. of Computer Center Member
- Rep. of Dep. of Finance Member
- Rep. of Public Relations Dep. Member
- Rep. of Media Affairs Dep. Member
- Rep. of Supplies Dep. Member
- Rep. of General Services Dep. Member

Scientific Committee:

- Prof. Salem Al-Oun, AABU Chairman
- Prof. Ayman Abdallah, University of Jordan.
- Prof. Bahjat Al-Jawzaneh, AABU.
- Prof. Fayrouz Al-Dmour, Mutah University.
- Prof. Ibraheem Al-Bataineh, AABU.
- Prof. Jumah Abbad, AABU.
- Prof. Khudair Al-Freijat, the Hashemite University.
- Prof. Mohammed Al-Rahahleh, AABU.
- Prof. Nidal Al-Ramahi, Zarqa Private University.
- Prof. Riad Al-Momani, Yarmouk University.
- Prof. Saud Al-Tayeb, Mutah University.
- Prof. Turki Al-Hmoud, Yarmouk University.
- Prof. Ziad Zurigat, Yarmouk University.

FEAS academic programs:

Faculty of Economics and Administrative Sciences (FEAS) at Al al – Bayt University (AABU) of Jordan, offering B. A. degrees in seven major fields: Business Administration, Finance and Banking, Accounting, Economics of Finance & Business, Accounting Information Systems, Accounting & Business Law and Banking & Financial Information Systems.

Furthermore, FEAS has a very distinguished Master program at five departments: Business Administration, Finance and Banking, Accounting, International Economics and Public Administration.



Al al – Bayt University
Faculty of Economics & Administrative Sciences
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SIH



Al al – Bayt University
Faculty of Economics & Administrative Sciences

2nd International Conference

Entrepreneurship on the View of Emerging Economic and Financial Challenges

15th – 17th October 2019
Al – Mafraq, Jordan

Conference Rationale:

This scientific conference is organized to provide a valuable opportunity for academicians, entrepreneurial enterprises and various development, supplementary administrative & financial services corporations and financing institutions, to exchange their thoughts and experiences. It also aims to recognize their promising ventures and future prospects, to activate their role in achieving a sustainable development in the economic and social fields.

Moreover, the conference seeks to examine the potentiality to transform into “entrepreneurship based economy”, namely: restructuring the education and training programs, the availability of business incubators and development centers, adequacy of financing programs and the efficiency of local and worldwide marketing channels of their products. Thus, this conference aims to maximize the success opportunities of entrepreneurial firms, especially those owned and managed by women and youth, and to enable them financially.

Anticipated Participants:

- University professors, postgraduate students and interested authors.
- Directors and senior managers in the public sector organizations related to financing and development of entrepreneurial sector: (ministries, public institutions, entrepreneurship funds, business incubators).
- Top management of private sector institutions involved in financing and development of ideas in productive and social entrepreneurship: (banks, companies, financial institutions, business development centers and funds).
- Entrepreneur's women and youth, and those with outstanding experiences and initiatives in productive and social entrepreneurship.
- Non-profit originations and voluntary initiatives, those seek to develop entrepreneurial ideas: (associations, youth centers, forums and clubs, volunteers' initiatives, platforms, skills and capacity building centers).

Conference Themes:

- **Theme I: The economic role of entrepreneurial firms:**
 - In create jobs and reduce unemployment.
 - In fighting poverty.
 - In enhancing economic growth and development.
 - In developing productive and social initiatives.
 - The role of government in supporting the entrepreneurial projects.
- **Theme II: Contemporary trends in entrepreneurship administration:**
 - Intellectual capital and information management.
 - Management of SMEs in the digital economy.
 - Digital marketing and customer relationship management in the modern era.
 - Supply chain management in digital enterprises.
 - Digital transformation of public administration services.
 - Incubators and entrepreneurship development centers.
 - Business models and social media sites.

- **Theme III: Contemporary accounting trends in entrepreneurship:**
 - Financial institutions systems and sustainable development.
 - Entrepreneurship and changes in accounting policies.
 - Entrepreneurship in environmental and social accounting.
 - Managerial accounting information systems and entrepreneurship.
 - Entrepreneurship in computerized accounting systems.
 - Auditing between real world and ambition.

- **Theme IV: Prospects of financing the entrepreneurial enterprises:**
 - Finance gap of entrepreneurial enterprises.
 - Policies and programs of newly established entrepreneurial enterprises.
 - Policies and programs of existing entrepreneurial firms.
 - Policies and programs of supplementary financial services for entrepreneurial enterprises.
 - Proposed tools for financing the entrepreneurial enterprises in Islamic banks.
 - Development the methods of financing the entrepreneurial enterprises in commercial banks.
 - A comparison of countries' experience in funding entrepreneurial enterprises.

Instructions:

- All correspondence should be e-mailed directly to chairman of the conference's organizing committee, Prof. Bahjat Al-Jawazneh – Dean of Faculty of Economics and Administrative Sciences (FEAS), at: bahjat@aabu.edu.jo
- Author should express her / his desire to participate in the conference via e-mail, indicating the theme in which she / he wishes to participate, and attached by the following:
 - A proposal in MS-office word format, showing the title and general overview of the research, in one page (300 words).

- A resume, shows her / his scientific qualifications, practical experience and contact info, on one page only.
- Submitted research to the conference must be:
 - Relevant to any of conference themes.
 - Not published or participated in other conferences.
 - Original and consistent with the recognized principles of scientific research.
 - Appropriately written in either Arabic or English, with double line spacing.
 - Typed in "Times New Roman", font size 14 for Arabic language, and 12 for English language.
 - Limited to (20) pages, including appendices (if any).
- All received papers are subject to review in accordance with the scientific principles and practices adopted by Al al – Bayt University, in order to determine the accepted research for the conference.
- The early birds registration fees (up to Thursday, 26/09/2019) are as follows:
 - Participants and attendees from Jordan: (50) JDs.
 - Participants and attendees of postgraduate students from Jordan: (25) JDs.
 - Participants and attendees from all around the world: (150) US\$.
- Full amount of the registration fees could be paid directly (at any bank in Jordan) or via bank transfer (from outside Jordan) to the relevant bank account, according to the type of currency, as follows:
 - JD's IBAN:
JO79CAAB124000000090003121061
 - US\$ IBAN:
JO27CAAB124000000090003138584
- The registration fees will be increased by (20%) for those who pay later than 26/09/2019. In all cases, the full fees must be paid in full before arrival.
- To confirm the participation, a copy of bank receipt payment of registration fees should be sent by e-mail, before the conference.
- The registration fees cover only one person, and it does not include air flight tickets, hotel reservation and any other personal expenses.