

Al-Al Bayt University
Prince Hussein bin Abdullah Faculty of Information Technology
Information Systems

Course Title :Electronic Commerce and Electronic Government

Course Number :902450

Credit Hours :3

Pre requisite :902350

Placement :

Instructor: aqd14@aabu.edu.jo 9 - 10, 10 - 11, and 9:30 - 11 as announced on my office, wafa ,

Course Description :

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General objectives :

after completing this course the student should be able to:

- 1-Understand the concepts of E-business concept, and E-commerce Infrastructure and strategy
- 2- Using different business models for conducting business : Business to Business (B2B) and Business to Consumer (B2C) e-commerce.
- 3- Appreciate and understand topics related to e-commerce such as supply chain management, e-marketing, e-advertising, security, e-payment, and legal and ethical in this field.
- 4- Understand some of the new forms of organizational structure and work that can be brought through advanced telecommunications and GroupWare.

Course outline :

EC

Topic

Week 1 Overview of Electronic Commerce

Week 3 E-Marketplace & Online Advertising

Week 5 E-Government and other EC applications

Week 6 E-Payment System

Week 8 Mobile Commerce

Week 9 E-Auction

Week 10 E-Commerce Security

Week 12 Launching a Successful Online Business

Week 14 Business –to- Business E-Commerce

Week 15 Legal and Ethical issues in E-commerce

E-Strategy & E-Supply Chain (Additional)

Evaluation methodology :

first.....20

Second Exam.....20

Activity and Lab.....10

Final Exam.....50

References :

*Introduction to Electronic CommerceFirst edition, Prentice Hall,

*E-Commerce : A Managerial PerspectiveNewest edition, Prentice Hall,

Course Schedule :

Topic_____ **Hours**

No Information Available...