

Course Outline of Principles of Investment

1. Instructor's Information

Instructor's / Coordinator's Name:	Dr. Bassam Alown
Office Hours:	12-1 Sunday-Tuesday-Thursday 2-3 Monday-Wednesday
Office and Phone:	94 – 026279000 (Ext 94)
Email:	Bown@aabu.edu.jo
Research and Teaching Assistant / Supervisor / Technical (if any):	-

2. Course Description

The course will provide an introduction to the main principles of investment. It will include both theoretical and practical applications of investment and annual rate of return calculation. The course will discuss the concepts of risk, return, financial markets and the analysis of debt and equity securities.

3. Course Information

Course No.: 0503102	Course Title: principles of investment	Level:1
Course Type: Theoretical / Practical	Prerequisite / co-requisite: -	Class Time:12:30-2 Monday-Wednesday
Academic Year:2019 / 2020	Semester: 1	Study hours:3

4. Course Objectives:

a-	Main concepts in investment. Identify risk and annual rate of return, type of investment tools, classification of markets.
b-	Systematic risk and particular risk: investment definition, goals and objectives of investment , identify the potential losses, selecting the appropriate method to invest in the markets.
c-	Difference between financial assets and real assets, the main components of markets, the definition of the investors, and speculators.
d-	Diversification and unsystematic risk reduction

5. Learning Outcomes

(Knowledge, Skills, and Competencies)

Upon successful completion of the course, the students will be able to:

1. To define type of investment and investment tools.

2. To understand type of markets and social benefits of investment
3. To show the importance of investment and risk management
4. To use statistical methods to predict return and risk
5. To use different valuation models in to evaluate the investment

6. Course Content

Week	Subject
First	Investments: An Overview: - Conceptual Framework. - Importance of Investment. - Roles and Goals.
Second	Financial Markets: - Money vs. Capital Markets. - Primary vs. Secondary Markets. - Organized vs. Over the Counter (OTC) Markets.
Third	Overview of Security Types. - Debt Securities. - Ownership Securities. - Financial Derivatives.
Fourth	Risk and Return (1). - Risk and Return Trade-off. - Dollar (Currency) Return. - Percentage Return
Fifth	Risk and Return (2). - Expected Return Calculation. - Risk Calculation. - Risk Analysis.
Sixth	Risk and Return (3). - Historical Variance. - Historical Records. - Normal Distribution.
	First Exam
Eighth	Buying and Selling securities: - Brokers and Dealers. - Market Orders. - Short Sales
Ninth	The Psychology of Investing: - Terms and Concept.
Tenth	Investment Theory.
Eleventh	Advantages of investment
	Second Exam
Thirteenth	Personal risk management
Fourteenth	Investment and type of risks
Fifteenth	Investment and risk reduction
Sixteenth	Final Exam

7. Teaching and Learning Strategies and Evaluation Methods

No.	Learning Outcomes	Teaching Strategies	Learning Activities	Evaluation /Measurement Method (Exam/ presentations/ discussion/ assignments)
1	Build knowledge and connect this knowledge to real world	Brainstorming	Multimedia Content	Exams
2	Ability to make decisions	Discussion	Live Lecture	Participation

3	Evaluate insurance program and	Problems solving	Assigned Reading	Group work
4	Define the strength and weaknesses by comparing reality to theory	Presentation	Articles	Assignments
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6				

8. Assessment

Methods Used	Assessment Time	Distribution of grades
1- semester work (report, assignments, attendance)	During semester	10
2- First Exam	Seventh week	20
3- Second Exam	Twelfth week	20
4- Final Exam	Week of the final exams	50

9. Textbook

Main Reference	Principles of investment Theory and Practice
Author	Bradford Jordan and Thomas Miller
Publisher	McGraw Hill
Year	2011
Edition	7th Edition
Textbook Website	https://www.academia.edu/39672834/Fundamentals_of_Investments_Valuation_and_Management_7e_7th_Edition_Solutions_Manual_Jordan20190623_80514_9xxgu7

10. Extra References (books and research published in periodicals or websites)

1-	Geoffrey Hirt and Stainly Block, Fundamentals of Investment Mangement, 11th Edition, McGraw Hill, NY, 2012.
2-	2. Zvi Bodie, Alex Kane, and Alan Marcus, Essentials of Investments, 9th Edition, Boston, McGraw – Hill Irwin, 2012
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Academic Program Descriptions

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20. Reasons of the Initiation of the Program

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21. Program Objectives

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22. Targeted Learning Outcomes

Upon completion of the program, the student will be able to:
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23. Conditions of Admission to the Program

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24. Teaching Strategies and Methods

Targeted learning outcomes are developed through the following teaching strategies and activities:
blended learning, Flip learning, cooperative learning, discussion and dialogue, practical approach to knowledge acquisition through application, inquiry, critical thinking and problem solving, creative thinking, lecture, debate, ...etc.

25. Evaluation Methods

The achievement of the targeted learning outcomes is proved through the following evaluation methods:
Examples

1. Continuing evaluation during lectures with real evaluation strategies and tools: performance-based evaluation, observation, communication, self-review, ...
2. Writing a research paper in one of the subjects of the course provided that it is not literally translated, but a documented paper showing the features of writer's character.
3. Applying some of the official assessment tools and providing a relevant report
4. Developing a scale that addresses a developmental aspect
5. Providing a summary and critique of some recent studies dealing with the subjects of the course
1. 6. Examinations in accordance with instructions

26. Benchmarks

Targeted learning outcomes have been developed to reflect the following benchmarks (vision and mission of the University, standards of local and global accreditation commissions, international universities, relevant legislative and syndicate commissions, academic staff, students, employers, and community representatives)

27. Four Outstanding International Universities Offer the Same Specialization and their Plans Have been Benefited from

1.

2.
3.
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28. Program Instructions

Instructions of success and failure, assessment, and the like, which are not included in the degree award instructions.

29. Study Plan

1- University Requirements

A. Compulsory Requirements

Course Number	Course Title	Credit Hours		Prerequisite
		Theoretical	Practical	

B. Optional Courses

Course Number	Course Title	Credit Hours		Prerequisite
		Theoretical	Practical	

2- Faculty Requirements

A. Compulsory Requirements

Course Number	Course Title	Credit Hours		Prerequisite
		Theoretical	Practical	

B. Optional Courses

Course Number	Course Title	Credit Hours		Prerequisite
		Theoretical	Practical	

3- Specialization Requirements

A. Compulsory Requirements

Course Number	Course Title	Credit Hours		Prerequisite
		Theoretical	Practical	

B. Optional Courses

Course Number	Course Title	Credit Hours		Prerequisite
		Theoretical	Practical	

30. Field Training (if available)

Description, timing, training credit hours

31. Graduation Projects / Research (if any)

Description, timing, relevant credit hours

32. Matrix of the Program Targeted Learning Outcomes

No.	Name	Date of Birth	Nationality	General and Accurate Specialization	University of graduation and graduation date (last qualification)	Educational Qualifications	Academic rank, date, and university name	Course(s) to be taught
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2.								
3.								
4.								
5...								

E- Office and technical materials needed to implement the program

Type of office material	Number	Available for		
		Academic Staff	Students	Both
Books				
Scientific Journals				
Electronic Books				
Electronic Scientific Journals				
Data Base				

F- Authorities that provide facilities for practical and field training

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35. Methods to Ensure Program Quality

<p>1. What are the methods used to assess the teaching and learning process, and the effectiveness of the study plan?</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>2. What are the methods used to obtain feedback from students regarding the quality of education, skills and experiences acquired?</p> <p>.....</p> <p>.....</p>
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3. What are the methods used to develop the skills, knowledge and competencies of the academic staff in the program?

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4. What criteria and indicators are used to ensure program quality commitment?

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36. Statistics and surveys issued by official authorities showing the numbers of graduate students and the unemployment rate in this specialization

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Program Coordinator Name: ----- Signature ----- Date -----
Head of the Department:----- Signature-----
Rapporteur of the Plan Committee/ Faculty:----- Signature-----
Dean: ----- Signature -----